

AMAZON EXPERIENCE

Cesupa Virtual Challenge

CHALLENGE
YOURSELF!



U.EXPERIENCE

Be global



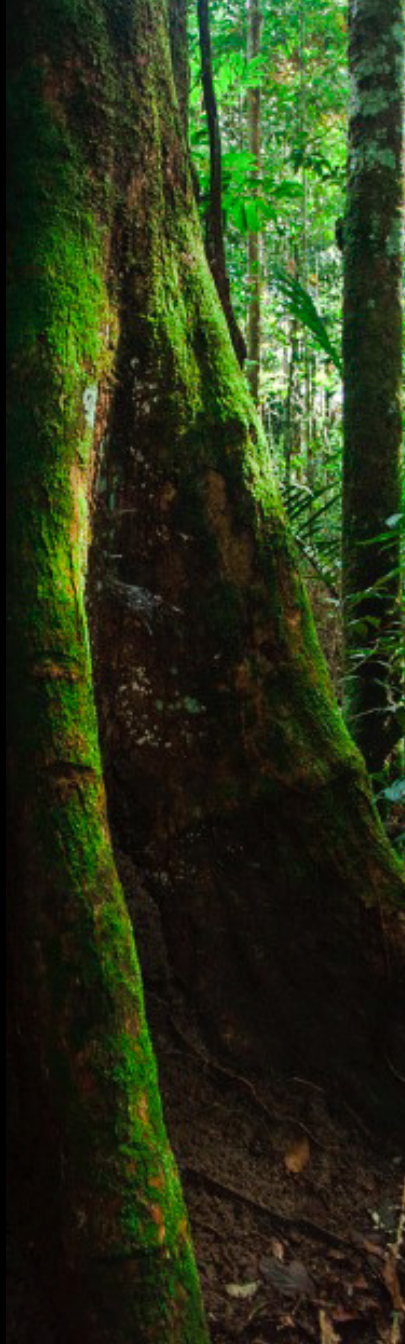
AMAZON EXPERIENCE

Cesupa Virtual Challenge

This two week challenge focus on developing a great virtual imertion

experience to those students willing to discover the Amazon Region.

The First week students will have workshops to get to know the Amazon Region Business Context and on the second week they have mentoring sessions with locan Entrepreneurs.



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Cesupa Virtual Challenge

The Amazon Experience CESUPA Challenge applies the Game Based Learning Methodology. The goal is to expose participants to a real life experience environment, which fosters students to develop 21st Century Skills, such as Critical Thinking, Creativity, Collaborative Team Work, Leadership, Communication, among others.



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Cesupa Virtual Challenge

The main objective of our game is to help developing a new preservation mindset attached to a social and economic development of the Amazon Region





GAME INFORMATION

Number of participants:
60 Students From All Over the World

Team Division: 10 teams
6 members per team; each team with
3 Brazilian Students &
3 International Students.

Challenge Goal: Teams must develop a social-environment enterprise to export products from the Amazon Region.
Wins the challenge the one presenting the most eco-efficient & profitable business model.

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Get on board
in this
journey!

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